



James Rider

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Print and web graphic designer with experience in federal and private sector proposal graphics, infographics, layout, logo design, branding, event management, photography and video production. Skilled in collaborating with team members and clients to create organized and polished designs that convey a clear and focused message that will ultimately drive business growth.

SKILLS

Software: Adobe Photoshop, Illustrator, InDesign, Dreamweaver, Premiere Pro, Monday.com, SharePoint & Microsoft Teams

Operating Systems: Proficient in the entire Microsoft Office Suite and Mac OSX

Social Media Platforms: Twitter, Facebook, LinkedIn

CERTIFICATIONS

Security Clearance: Top Secret (TS) - 5/2019

PROFESSIONAL EXPERIENCE

Fluor Corporation - Marketing Services Specialist III

June 2023 - Present

- Support proposal managers and project SME's to creatively evolve rough graphic sketches and ideas into effective proposal graphics to visually communicate complex concepts with ease.
- Innovatively apply current company brand guidelines to layout marketing brochures, ads and booklets to present a professional appearance to clients & the public.
- Successfully manage graphics workload for multiple proposals simultaneously.
- Prepare PowerPoint slide decks for client facing presentations.

Jim Rider Designs - Graphic Designer

Feb 2022 - Present

- Collaborate with government contractors to turn graphic concepts into unique design solutions and cover imagery to be used in government and private sector proposals.
- Supported new app company (Habit Share) in the creation of social media brand imagery.

M.C. Dean - Graphic Designer

May 2017 - Feb 2022

Proposals

- Design infographics and cover imagery for over a billion dollars in government and private sector proposals.
- Conduct graphic meetings with proposal teams with the goal of turning their graphic ideas into professional and impactful graphics to include in the proposal to help set the company apart from competitors.
- Execute & organize multiple graphics simultaneously in a fast paced deadline driven environment.
- Compile, print and digital, proposal production documents to create binders within the requirements for submission.

Marketing/Communications

- Utilize Adobe suite to accomplish designs consisting of large scale project posters, holiday cards, printed mailers, wall designs, directional signs, stickers and safety posters.
- Imagine and create holiday party design theme to be used on mailers, web graphics, interactive displays, raffle tickets and signage.
- Collaborate with safety executive management to re-imagine and redesign all safety related media to conform to M.C. Dean's most current style guidelines.
- Manage print vendors to produce collateral materials and apparel consisting of t-shirts, sweatshirts and stickers.
- Support and manage the planning of company events by designing printed materials, doing photography, logistics, and collaborating with department leadership.

The Irrigation Association - Marketing & Production Coordinator

Jan 2016 - Dec 2016

- Executed projects consisting of print and web advertisements, postcards, flyers, app graphics, pin designs, program layouts, logos, and promotional videos.
- Adapted all designs to fit within the requirements of the Irrigation Association style guide.
- Utilized HTML and CSS skills to modify company website.
- Worked with print vendors to manage supply of branded printed materials.

SPECIAL PROJECTS

Online Portfolio Website

- Created self brand for use in responsive portfolio website using Twitter Bootstrap to ensure workability on mobile devices.
- Utilized Adobe Dreamweaver as a platform for website's CSS, HTML and Javascript.

Video Production

- Create storyboard, script, shot list, graphics, record video, and perform voice over and original music for commercial.
- Compile and edit commercial in Adobe Premiere Pro then upload to social media.

EDUCATION

Northern Virginia Community College

A.A.S., Interactive Design, May 2015

Northern Virginia Community College

A.A.S., Communication Design, May 2014

Indiana State University

B.S., Construction Management, May 2007